

News Release

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Celebrate Fabulous Italian Cinema with Festa Italiana at CINEMA ITALIANO 2010!

(Ybor City, Tampa, FL) – Join in the **Festa Italiana** kick-off activities and celebrate Italian cinema at **Cinema Italiano 2010**, taking place in the **Italian Club Theatre** on **Friday, March 26** and **Saturday, March 27** - enjoy **espresso, dolci** and **popcorn** while viewing either or both impressive productions!

Showing on **Friday, March 26** at **6:30pm**, is **Valentino... the Last Emperor**. Produced and directed by Matt Tyrnauer, this film is an intimate fly-on-the-wall exploration of the singular world of one of Italy's most famous men and provides a first-time glimpse into Valentino's world of bygone glamour. Filmed over the course of two years, the crew shot over 250 hours of footage with exclusive, unprecedented access to Valentino and his longtime partner, Giancarlo Giammetti. The resulting non-fiction film is a portrait of an extraordinary partnership - the longest running in fashion - and is a story about a master confronting the final act of his celebrated career.

Showing on **Saturday, March 27** at **6:30pm** is **Pane Amaro (Bitter Bread)**. The film documents the Italian American immigrant experience, recounting important events that shaped it through compelling personal accounts, commentary by noted scholars, and rare historical photographs and footage.

Enjoy remarks by **Dr. Phillip Sipiora** and **Dr. Gary Mormino**, both professors at the University of South Florida, as well as **question/answer sessions with the directors** immediately following each show.

Admission is free – donations will be accepted at the door. VIP Seating for four is available for \$100 and includes a bottle of Italian wine. The Italian Club Theatre is located on the second floor at 1731 E. 7th Avenue.

Festa Italiana's 13th Annual Event will feature fabulous entertainment such as **Aaron Caruso, Frank Tenaglia** and many more! The event also boasts over **thirty Tampa Bay area restaurants and caterers, Grape Stomping, Vigo & Alessi Products La Cucina Italiana** featuring cooking demonstrations by professionals and amateurs alike, **The Italian Club Cultural and Genealogy Exhibit, Festa's Kidz Zone** and so much more! *Proceeds from Festa Italiana benefit the Italian Club Restoration Fund.*

For more information, please visit our website at www.festaitalianatampa.com

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ATTENTION: We welcome the chance to work with your station or publication. Please send us a fax on station/publication letterhead including a list of staff members who will cover the event. If you would like feature ideas and/or would like to obtain an interview, please contact Teresa Cox Hickey at 813.248.0721.

Our press release distribution system is constantly being updated. Please visit our website at www.cc-events.org and sign up to receive **customized news and information!**